



**Northampton**  
Community College  
**Foundation**



SPONSORSHIP PROCEEDS BENEFIT THE NORTHAMPTON COMMUNITY COLLEGE FOUNDATION

### 2017 Lehigh Valley Food & Wine Festival Sponsorship Opportunities

The *Sponsor Reception & Dinner* will be held on Friday, June 2 featuring a sumptuous dinner by a featured Celebrity Chef to be announced. The *Grand Tasting* will be held on Saturday, June 3 and Sunday, June 4 featuring the best restaurants from the Lehigh Valley dining scene, and over 40 wine and spirit varieties from Southern Glazer’s Wine & Spirits of Pennsylvania.

- Title - \$50,000**  
*Sponsor Reception & Dinner* (10 tickets), *Grand Tasting* (30 tickets), access to the *Southern Glazer’s Wine & Spirits Sponsor Suite*, full page ad in the festival program and listing in NCC Annual Report.
- Presenting - \$20,000**  
*Sponsor Reception & Dinner* (10 tickets), *Grand Tasting* (20 tickets), access to the *Southern Glazer’s Wine & Spirits Sponsor Suite*, full page ad in the festival program and listing in NCC Annual Report.
- Entertainment - \$15,000**  
*Sponsor Reception & Dinner* (8 tickets), *Grand Tasting* (12 tickets), access to the *Southern Glazer’s Wine & Spirits Sponsor Suite*, half page ad in the festival program and logo on the Sands Event Center stage.
- Underwriting - \$15,000**  
*Sponsor Reception & Dinner* (8 tickets), *Grand Tasting* (12 tickets), access to the *Southern Glazer’s Wine & Spirits Sponsor Suite* and half page ad in festival program.
- Platinum - \$10,000**  
*Sponsor Reception & Dinner* (8 tickets), *Grand Tasting* (8 tickets), and access to the *Southern Glazer’s Wine & Spirits Sponsor Suite*.
- Gold - \$7,500**  
*Sponsor Reception & Dinner* (6 tickets), *Grand Tasting* (6 tickets), and access to the *Southern Glazer’s Wine & Spirits Sponsor Suite*.
- Silver - \$5,000**  
*Sponsor Reception & Dinner* (4 tickets), *Grand Tasting* (4 tickets), and access to the *Southern Glazer’s Wine & Spirits Sponsor Suite*.
- Contributing - \$2,500**  
*Sponsor Reception & Dinner* (2 tickets), *Grand Tasting* (2 tickets), and access to the *Southern Glazer’s Wine & Spirits Sponsor Suite*.
- Friend of the Festival - \$1,000**  
*Grand Tasting* (2 tickets) and access to the *Southern Glazer’s Wine & Spirits Sponsor Suite*.

**Additional benefits include; 1) company logo & link on festival website 2) brand exposure via social media (Facebook, Twitter and Instagram) 3) presence in print advertising 4) festival poster autographed by Celebrity Chef.** Payment can be made online at [lehighvalleyfoodandwine.com](http://lehighvalleyfoodandwine.com) or mail a check to: 3835 Green Pond Road, Bethlehem, PA, 18020. (Check should be made payable to the NCC Foundation). Questions? Contact: Caroline Clifford at [foodandwine@northampton.edu](mailto:foodandwine@northampton.edu) or 610-332-6578.

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_